

# Chhavi Mehra

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## Summary of Qualifications

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- 3 years of journalism experience.
- Fluent in English, Hindi, and Punjabi.
- Driving award-winning sales for a national retail company.
- Key Skills: MLA, APA, & Rogerian-style writing, rhetorical analysis, editing/proofreading, research/fact-checking, excellent customer service.

## Education

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Seattle University Seattle, WA  
**Bachelor of Arts in Journalism** **Exp. Graduation: March 2020**

South Seattle College Seattle, WA  
**Associate of Arts in Communication and Media Studies** **March 2017**

*President's List 8 quarters; Phi Theta Kappa Honor Society*

*Related Coursework: MLA, APA, Rogerian-style & Argumentative Writing / Public Speaking / Research Methods*

## Published Works

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- Featured articles in “The Mix” and “The Region” section of *Alaska Beyond* and *Horizon Edition Magazine* for February, March, and April 2018 issues.

- All published in 2017 by ***Different Truths*** (International social journalism platform)

*The Communication of Identity* (Article)

*Through the Eyes of an Outsider: The World We Live In* (Poem)

*How Media Constructs Identities and Influences Us* (Article)

*Language is Power* (Article)

*International Students and their Financial Challenges in the U.S.* (Argumentative Essay)

*O my Autistic Child* (Poem)

*Sex Addiction in Women Furthers Patriarchy – Compassion Leads to Empowerment* (Research Article)

- Published in 2016 by ***The Winnower*** (Online scholarly science journal)

*Marijuana Abuse and College Students* (Research Article)

## Professional Experience

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Old Navy Seattle, WA  
**Brand Associate** **September 2017 – May 2018**

- Built customer loyalty through exceptional and interactive customer service experience.
- Ranked #1 in the district and #2 in Pacific NW.
- Achieved ~35% of the total credit card sales in a workforce of about 70 employees.

Services & Activities Fee Board, South Seattle College Seattle, WA  
**Outreach Coordinator** **September 2016 – March 2017**

- Monitored website information social media platforms and increased student participation by 23%.
- Analyzed and calculated budget expenditures for various Student Life departments.
- Restructured the entire organization by shifting the power back to the student government.

Phi Theta Kappa Honor Society, South Seattle College

Seattle, WA

**Treasurer**

**September 2015 – June 2016**

- Promoted events and community projects 3 times per quarter for student members.
- Recruited event volunteers and collaborated with departmental heads for inter-departmental projects.
- Increased participation with targeted social media campaigns and strengthened partnerships in the community.

**Other Relevant Publishing Experience**

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Paradigm Communications Group (Publisher for *Alaska Beyond* and *Horizon Edition Magazine*)

Seattle, WA

**Editorial Intern**

**December 2017 - February 2018**

- Researched and produced story concepts on a wide variety of subjects meeting editors' and readers' needs.
- Conducted in-depth interviews over the phone and wrote AP-style articles for *The Mix* and *The Region* section.
- Developed event calendars for special sections and fact-checked for accuracy.

South Seattle College Student Life

Seattle, WA

**Publications Intern**

**September 2017 - December 2017**

- Coordinated campus-wide student involvement activities.
- Led 2-3 quarterly meetings to discuss budget and event ideas.
- Monitored website content.

Aseem Asha Foundation

New Delhi, India

**Copy-Editor**

**April 2017**

- Edited and rewrote advertising content in accordance with all guidelines and requirements.
- Proofread base copy for punctuation, proper grammar and usage and ensured consistency.
- Reviewed final versions of event brochures in coordination with the event director.

**Scholarships**

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- Messina Scholarship, Seattle University, 2018
- All-Washington Academic Team Scholarship, Phi Theta Kappa Honor Society, 2017
- Anderson-Jones Adopt-A-Student Scholarship, South Seattle College Foundation, 2016-2017
- Beardsley Foundation Adopt-A-Student Scholarship, South Seattle College Foundation, 2015-2016
- Florence Galbraith Endowed Scholarship, South Seattle College Foundation, 2016-2017
- International Student Scholarship, South Seattle College Center for International Education, 2015-2017

**Community Engagement & Certifications**

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- Undergraduate Transfer Scholarship Semifinalist, Jack Kent Cooke Foundation, 2017-2018
- Faculty Tenure Committee, South Seattle College, 2016-2017
- Honor Roll Certificate, South Seattle College, 2016-2018
- Employee Appreciation Certificate, South Seattle College, 2015-2017
- Conflict Management Certificate, King County, 2015

**Software & Related Skills**

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**Adobe Suite:** *InDesign, Photoshop, Illustrator*

**Microsoft Office:** *Word, Excel, Power Point, Publisher, Outlook*

**Social Media Platforms:** *Facebook, Instagram, WordPress, Snapchat*